



The **first** trans-continental **Networking Academy** for
African and European **Digital Innovation Hubs**.

D6.8 Electronic newsletter – Third Release



This project has received funding from the European Union's **Horizon 2020** research and innovation programme under **Grant Agreement** No 101016687.

Document details

Project Acronym/ Name:	AfriConEU
Project URL:	www.africoneu.eu
Project Type:	Innovation Action (IA)
EU CALL:	H2020-ICT-2018-20 (Information and Communication Technologies)
Grant Agreement No.:	101016687
Project Start Date:	February 2021
Project End Date:	January 2024
Workpackage:	WP6 Communication and Dissemination
Deliverable:	Electronic newsletter – Third Release
Due date of Deliverable:	31/07/22
Actual Submission Date:	22/07/22
Name of Lead Beneficiary for this deliverable:	Report Author(s): Marilena Maragkou Contributors: Georgianna Chondrou
Reviewed by:	Konstantinos Maragkos
Revision:	6.0
Dissemination Level:	Public

Document History			
Version	Date	Comment	Modifications made by
1.0	15.06.22	Draft content	Marilena Maragkou
2.0	05.07.22	Mailchimp campaign	Georgianna Chondrou
3.0	07.07.22	Final comments	Konstantinos Maragkos
4.0	11.07.22	Final version	Georgianna Chondrou
5.0	15.07.22	Review	Perez Apiyo Masinde, Outbox (U) Ltd
6.0	21.07.22	Final version	Marilena Maragkou
		Final version	

Disclaimer

Any dissemination of results reflects only the author's view and the European Commission is not responsible for any use that may be made of the information it contains.

Copyright message

© Partners of the AfriConEU Consortium, 2021

This deliverable contains original, unpublished work except where indicated otherwise. Acknowledgment of previously published material and of the work of others has been made through appropriate citation, quotation, or both. Reproduction is authorized the source is acknowledged.

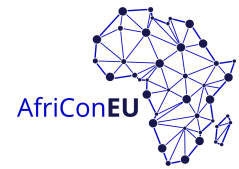


Table of Contents

Executive Summary	5
AfriConEU Newsletter #3 July 2022	6

Executive Summary

Youthmakers Hub, with the contribution of all partners, has produced the third newsletter; more will follow, one every semester. The newsletter was circulated in an electronic format to the interested public through the Mailchimp platform, and it was also uploaded to the official project webpage (<https://africoneu.eu/newsletter/>). The third newsletter of the project was released and sent on the 22nd of July 2022. A database with e-mails has been developed during the last months with all people subscribed to our newsletter. 500 people received the newsletter. Three main categories have been included in the newsletter: Opportunities & News, Completed AfriConEU activities & Coming-up.

Besides disseminating our third newsletter through the Mailchimp platform and the AfriConEU Website, it was also published through the AfriConEU LinkedIn Page, expanding our digital audience and community and boosting our brand awareness, building credibility and generating leads to our social media pages.

The published issue illustrated the achievements reached during the reported period regarding the project's developments and peripheral activities, such as participation in external events. Part of the newsletter was the AfriConEU Networking Academy, the launch of the Brokerage Event, and the brand new AfriConEU Vidcast Series, Digital Innovation Talks. Given the importance of the newsletter, concise, clear and straightforward sentences are essential to spark and sustain interest in readers on the project.



AfriConEU Newsletter #3 | July 2022

Welcome to our third newsletter. We've missed you!

Are you excited to learn what we have been doing over the last 6 months?

If you missed our previous newsletters, you could check them out [here](#).

Opportunities & News

Job Opportunity Tip-offs



Are you looking for a new job opening in Europe or Africa?

Make sure to check the following job openings. → [Read more](#)

Events Opportunity Alerts

Are you interested in participating in cool, innovative, entrepreneurial, and business events?

Don't miss any of them. → [Read more](#)



AfriConEU in the Press

In case you missed our fourth **Press Release**, "Trans-Continental Interactions in the Digital Innovation Ecosystem," you can access it [here](#).

For publications in the **media**, check us out [here](#).



AfriConEU Networking Academy



Our Networking Academy is finally on, connecting and sharing best practices, experiences, and resources between DIHs in Africa and Europe.

We kicked off on May 12th, 2022, in Tanzania, with [Buni](#) implementing a workshop on purpose-driven digital innovation hubs as part of the Innovation Week Tanzania. → [Read more](#)

Africa-Europe Week 2022



We participated in the [Africa-Europe Week 2022 in Brussels on February 14th-18th, 2022](#). We contributed to the discussion for the Joint Vision for 2030 related to the Digital Transition and trans-continental collaboration. → [Read more](#)

AfriConEU in the Press

In case you missed our fourth **Press Release**, "Trans-Continental Interactions in the Digital Innovation Ecosystem," you can access it [here](#).

For publications in the **media**, check us out [here](#).



Completed AfriConEU Activities

AfriConEU Networking Academy Events



We have already implemented 9 events exploring various topics, including **DIH strategy and resources, sustainable business models and impact, gender finance gap, and inclusive ecosystem building**. Our events have digital, hybrid, and in-person formats, making sure they are accessible to our audience in Africa and Europe. → [Read more](#)

AfriConEU Research



Our team presented the paper "[Intercontinental Cooperation to foster the Capacity of European and African Digital Innovation Hubs to accelerate the Digital transition – The AfriConEU project](#)" during the 16th annual International Technology, Education and Development Conference, [INTED2022](#), that took place online on March 7th & 8th 2022. → [Read more](#)

Development of the Trans-Continental Partnership | Online Workshop



[Porto Business School](#) organized the virtual workshop "[Development of the Trans-Continental Partnership](#)" on February 3rd, 2022. The workshop aimed to co-design a program based on the needs, opportunities, and recommendations of the Africa-Europe partnership. → [Read more](#)

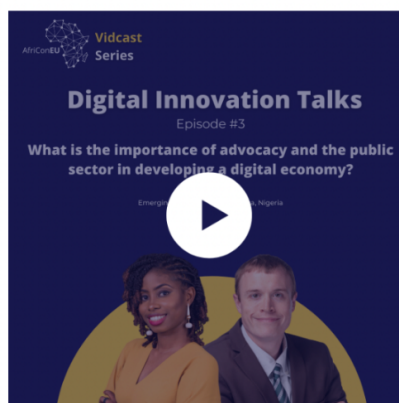
Virtual Stakeholders' Engagement Session | Nigeria, Ghana, Uganda, Tanzania

[Emerging Communities for Africa](#) organized a [Virtual Stakeholders' Engagement Session](#) for Nigeria, Ghana, Uganda, and Tanzania on February 23rd, 2022. The engagement session aimed to identify challenges and opportunities to strengthen DIHs, ensuring seamless collaboration between stakeholders. → [Read more](#)

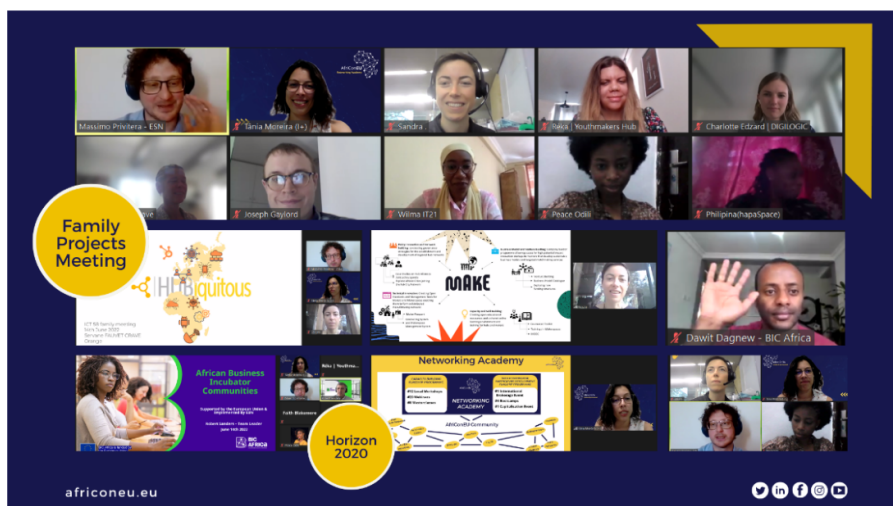


AfriConEU Vidcast Series | Digital Innovation Talks

"Digital Innovation Talks" is the theme of our brand new "AfriConEU Vidcast Series," which includes 12 monthly episodes for April 2022 - March 2023 exploring different topics related to the EU-African Digital Innovation Hubs and Startup Ecosystems. If you don't want to miss any episode, subscribe to our [Youtube Channel](#) and check out the first 4 episodes.



ICT-58 Family Project Meetings & Networking



We stay in contact with our family projects and relevant initiatives, exchange ideas, and network further to achieve our shared objectives. In this framework, we met virtually during the last months with [DIGILOGIC](#), [HUBiquitous](#), [D4D Hub](#), [AEDIB Net](#), [mAKE](#), [ENRICH in Africa](#), and [BIC Africa](#).
→ [Read more](#)

Coming up

AfriConEU Networking Academy Events | Online, In-person & Hybrid

Check out our Academy's events that include workshops, webinars, masterclasses, conferences, and events relevant to Digital Innovation Hubs, Entrepreneurs, Tech Hubs, Start-ups, and Stakeholders for Africa and Europe.

Subscribe to our calendar and always stay up to date!

Brokerage Event | Hybrid - Online & Bologna, Italy



A two-day event to promote collaboration and knowledge sharing between the African and European Innovation Ecosystems.

About this event

The AfriConEU Brokerage Event will be hosted on November 2 and 3, 2022, in Bologna, Italy, with parallel events in Ghana, Nigeria, Tanzania, and Uganda.

The two-day event will focus on three main activities:

- **Presenting** good practices in the African and European innovation ecosystems.
- **Networking** and **developing** strategic partnerships among the participants.
- **Identifying** challenges and opportunities connected to the work of AfriConEU.

Register Now

If you want to check about our project's latest updates, you can always see [what's new](#).

Stay tuned and follow us on [social media](#), as we will be sharing opportunities for Digital Innovation Hubs, Entrepreneurs, Investors, Institutions in the field of digital skills, or any other stakeholder interested in strengthening the EU-Africa innovation partnership!



This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 101016687.